

# DID YOU KNOW

that the origin of the resume traces back to Leonardo Da Vinci in 1482?

He sent a letter to the regent of Milan seeking a job.

Leave it to an artist to create a worldwide and timeless communication standard! That's what communication design is. It's an art form and I'm the artist.

## Design Studio Manager | Ring Digital | Sep. 2022 - Current

Senior Digital Design Specialist | Feb. 2021 - Sep. 2022

Digital Design Specialist | Feb. 2020 - Feb. 2021

Contract Digital Designer | Feb. 2019 - Feb. 2020

- Played a key role in the concept and development of media deliverables for over 2,000 campaigns, serving upwards of 300 million impressions.
- Creative director of the company brand update. Championed the implementation of new brand standards across all company marketing channels for both print and digital media.
- Led the development, training, and design execution of the design team, while casting a vision for the department.
- Actively engaged in client communications, ensuring clarity on creative requirements.
- Shaped and maintained advertising vision for clients, overseeing the creative team.
- Forged internal partnerships, developing strategies and project schedules.
- Fostered cross-functional collaboration for holistic brand and client services.
- Oversees all internal branding and marketing communications.

## Juice Communications | Art Director | Jul. 2008 - Aug. 2011

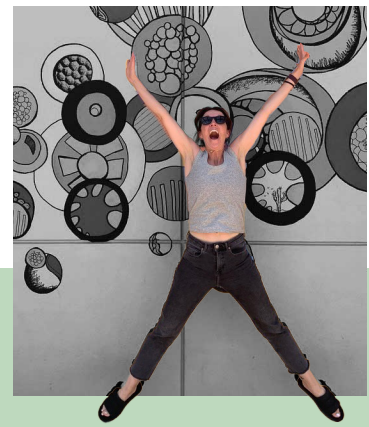
- Art directed in a fast-paced mid-size ad agency serving clients from the worldwide travel industry, credit unions, casinos, and pro-bono projects.
- Created direct mail, brochures, and advertisements featured in consumer and trade publications.
- Designed technical graphics for virtual seminars and digital presentations.
- Oversaw art direction for photography and video-commercial production.
- Collaborated closely with copywriters, account management teams, and creative directors.

## Freelance/Contract Graphic Designer | Dec. 2007 - Current

- Independent designer and project manager on local to international brand development projects from design conception to production across print and digital media.

**Notable Clients Include:** Authority Brands, Western Union, Petland, Florida State University, Xerox, upSource Solutions, Lewis & Roth Publishers, Ela Hand Goods - New Orleans, Boa Technology, Grand Valley Kitchen & Bath, Globus Family of Brands, Sparrow Studio - Kigali, Rwanda, NBC Universal, Bellco Credit Union, St. Anthony Hospital, Colorado Office of Economic Development and International Trade, Denver Office of Cultural Affairs, Red Rocks Amphitheater, and A-Line Boutique.

>>>> **Bachelor of Fine Arts, Communication Design & Marketing**  
Metropolitan State University of Denver, CO - 2007



Left: Bry jumps for joy when she hears the word design!

**I'm a seasoned professional** with extensive industry experience.

**I'm deeply passionate** about maintaining high brand standards.

**I have the ability to juggle** teams, projects, and the unexpected.

**I'm a workhorse** disguised as a unicorn.

**I'm like a fine wine**, my layout skills only get better with time.

**BRY MANSFIELD**

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[bry.designs.com](http://bry.designs.com)

## PROFESSIONAL VALUES & SKILLS

- Keep things real, show understanding, and hold yourself and others accountable.
- Challenge your own capabilities and strive to meet them.
- Seek inspiration from the unexpected.
- A deep understanding of developing and managing brands.
- Proficient in managing projects, clients, teams, and departments effectively.
- Mastery of various design software across multiple platforms.
- Known for reliability, thanks to ninja like organization skills and killer time management.